bestie

A NONPROFIT INITIATIVE

INNER-CARE. EVERYDAY COMPASSION.

Be your own bestie.

Make room for yourself.
Make more room for kindness.



Meet Bestie, our warmhearted panda and ambassador for inner-care.

OUR MISSION

Bestie helps people of every age build a kinder relationship with themselves and each other. Through meaningful stories, shared experiences and thoughtful partnerships, we make inner-care approachable and inspire everyday compassion.

01

Look inward.

Small invitations to pause, notice how you feel and practice kindness toward yourself.

02

Find your wonder.

A planned YouTube series with Bestie and a diverse cast, bringing play and grace to every age.

03

Pass it on.

Everyday acts of kindness and thoughtful partners that help compassion grow beyond the screen.

BUILT WITH PURPOSE

Founded by Yotam Solomon and Damien Breen

Florida nonprofit corporation in formation.
501(c)(3) status planned.

HELP KINDNESS GROW

We welcome founding supporters, grantmakers, creators and partners who share our belief in care, curiosity and generosity.

A little care can go a long way.

bestie.org